

UNIQUELY Singapore

What makes a place unique, that gives it its distinct identity?

Its people.

Its landscape.

Its place in the world.

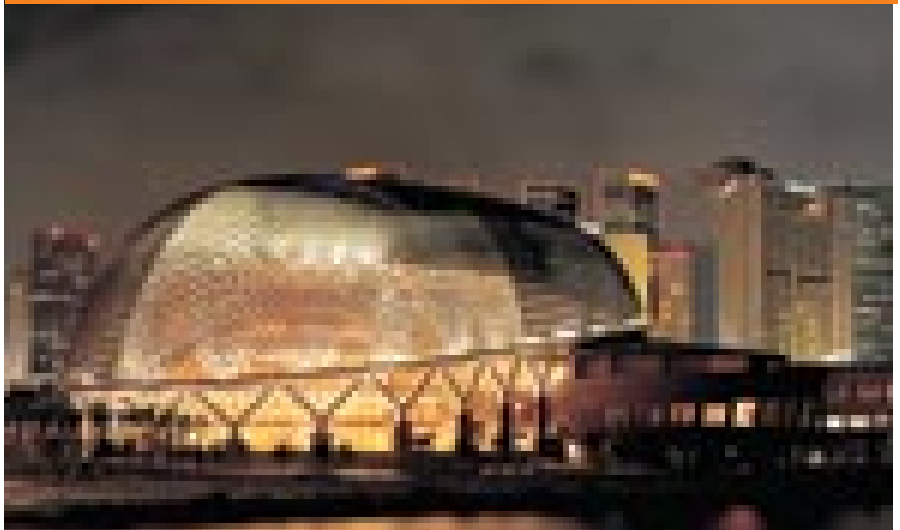
Its passage through time.

From its beginnings as a humble trading post to the bustling metropolis it is today, Singapore has always been different. A bridge between the East and the West for centuries, Singapore is today a vibrant melting pot of ideas, cultures and peoples. Local in its perspective but global in its outlook, Singapore is a city that has evolved uniquely, where age-old traditions and cutting-edge innovations are celebrated, a place brimming with unbridled energy and bursting with exciting events.

Singapore – truly a city like no other. With its friendly and welcoming people, state-of-the-art infrastructure and something new happening every day, Singapore is so easy to appreciate. Come and discover countless unique experiences, and take away memories that are uniquely Singapore.

Of thrilling spectacles and artistic inspiration

Be spoiled for choice in the region's most happening city. With Singapore's packed events calendar, where else can you get that unique blend of colourful ethnic festivals, vibrant performances and spectator sports? A regular stop on the international entertainment circuit, with a thriving local arts scene, Singapore offers incredible possibilities for a night-out, especially at the distinctive Esplanade – Theatres on the Bay. Do check our calendar before you arrive – you could catch a boisterous street parade, a Hindu firewalking ceremony or a dazzling festive light-up. Or share an evening with a big-name opera diva, a British boyband or a Canto pop-star!



Esplanade – Theatres on the Bay

Of high-seas adventures and romantic escapades

As a gateway to the region and surrounded by some of the most beautiful waters in the world, Singapore is a natural place for visitors to discover the unique pleasures of cruising. Try your hand at the casino, catch a cabaret show or simply work on your tan as you sip a leisurely cocktail beside the pool. Then discover the region as you sail to stunning destinations like Phuket and Langkawi. Travel with that special someone for a romantic holiday of a lifetime.



Of quality luxury labels and mind-boggling variety

Where else can you get such incredible diversity in one convenient location? From luxury boutiques to quality antiques, from the latest electronics to tomorrow's fashion trends, you can shop for days in the city. Suss out the best bargain deals and fantastic sales in the malls, shops and markets. Beyond everyone's favourite shopping boulevard, Orchard Road, there are many other shopping districts in Marina Bay, Bugis, the civic district and the suburbs waiting to be explored. Singapore – a one-stop destination where you can practically shop the world.



Orchard Road



Tourism Court, 1 Orchard Spring Lane,
Singapore 247729.

Tel : (65) 6736 6622 Fax : (65) 6736 9423

Touristline : 1800 736 2000 (toll-free in Singapore)

www.visitsingapore.com

Of legendary efficiency and high-tech convenience

The businessman of today never had it easier. In one compact wired city, he can effortlessly close that deal, travel about hassle-free and enjoy the range of services only a world-class business hub can provide. As the premier Meetings, Incentives, Conventions and Exhibitions (MICE) destination in Asia, you'll also appreciate Singapore's top-notch facilities, excellent infrastructure and attentive staff. Coupled with so many after-hours options for the corporate guest, Singapore makes for a truly unique combination which has won numerous accolades, including the World's Best Business City.



Singapore's Business District

Of subtle flavours and local delights

They don't call Singapore a food paradise for nothing. When it comes to fine dining, whether it is haute French cuisine or a ten-course Cantonese banquet, Singapore is peerless in its diversity. Then there is the entire range of local dishes that are truly unique to Singapore – from fragrant Hainanese chicken rice to fiery Chilli Crab and Peranakan curries. In Singapore, you have endless unique culinary experiences. It all depends on how many meals you can fit in a day!



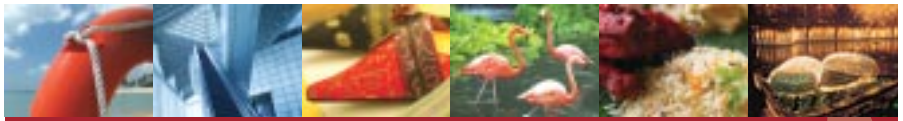
Hainanese Chicken Rice

Of unforgettable experiences and endless photo moments

The sights and sounds of bustling ethnic communities. Nature's creatures at play in a natural environment. Funky architecture in a lush garden city. There are so many aspects of Singapore that win over our visitors you'll need more than a few days to see them all. In this city of contrasts, you can sightsee from a trishaw ride in the shadow of skyscrapers or relive the tough lives of early immigrants through modern technology. Or just chill out on the pier where the popular icon, the Merlion, stands guard at the mouth of the Singapore River. Whatever you choose, there's always something unique round the corner to surprise and enthrall you.



Chinatown



Today Singapore is the favoured destination of many, a city where every visit leaves you enriched, recharged and craving for more. There is so much waiting to be experienced, a world of possibilities not found anywhere else. Come and discover it for yourself, and find out why we call our city Uniquely Singapore.

UNIQUELY
Singapore



A city like no other,
a world of possibilities.

